



COLORFLEX APPLICATION SOLUTION



## LABELSANYWHERE : : SUPERMARKET

Businesses and enterprises in the supermarket/grocer industry have traditionally used bar-coded, data-driven, demand-printed solutions for labels and documents. The value of color coding has also been widely recognized. By using Colorflex® LabelsAnywhere™ software, these printed materials for automotive retail applications are made simple to produce, highly cost effective, as well as easy to configure and customize.

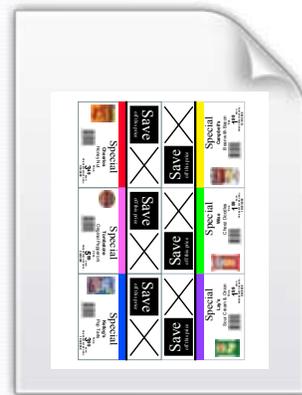
LabelsAnywhere software features true color match printing, superior barcode creation, and unsurpassed data handling to create high-quality printed output. Those proven and thoroughly tested demand print capabilities built into LabelsAnywhere software are now reinforced with a cutting-edge Referenced Image feature. The Referenced Image capability in combination with other user interface improvements and enhancements make the LabelsAnywhere software experience second-to-none. The online and desktop software product versions have everything required to develop unique, affordable label solutions.

To maintain your competitive edge in the supermarket/grocer industry, rely on LabelsAnywhere for all variable on-demand print needs. If you can think it, LabelsAnywhere software products can print it.

All print elements, of Intaglio designs, whether text, color, barcode, images, or data, are under your control using Colorflex LabelsAnywhere software. Even with the most challenging demand print applications, you can produce the highest quality output available with effortless printing.

Achieve consistent results on almost any printer and have the ultimate confidence when printing with Inkjet or Laser technology.

The new Referenced Image feature allows a unique picture or image (jpeg, gif, png) to be printed on each individual label or document. The Referenced Image files are easily accessed from a folder on a computer or network and do not burden the .job file or retard print speed.



Imagine a demand-printed shelf talker application that allows you to economically utilize the power of color coding, access a product image database, produce high quality and accurate barcodes, and import descriptions and price data, all locally and fully turnkey.

Solutions of this type and many others are now possible using Colorflex LabelsAnywhere software products.

If you can THINK it, LabelsAnywhere can PRINT it.

Colorflex invites you to test drive the improved LabelsAnywhere software. Visit us online at [www.labelsanywhere.com](http://www.labelsanywhere.com) and run the DEMO. Experience the software's amazing capabilities firsthand or request a LabelsAnywhere Desktop demonstration from our sales support team... then imagine all the possible solutions.