



EDP, LLC Announces Agreement to Acquire ATM Tech Solutions Business and Intellectual Property

Acquisition intended to enhance EDP, LLC – Colorflex and Tri-Optic Business units software application solutions by adding tracking and RFID capability

WESTMINSTER, CO - Aug 18, 2010 – Engineered Data Products, LLC, parent company to Colorflex and Tri-Optic, today announced that it has acquired ATM Tech Solutions, a leading provider of barcode and RFID software Tracking solutions for a wide variety of vertical markets. ATM Tech Solutions business and software technology as well as its principals and employees will be merged into the EDP.LLC Colorflex division. The addition of ATM Tech Solutions into EDP, LLC is intended to expand the Colorflex and Tri-Optic divisions powerful set of on-demand software solutions and open up new markets by combining the strengths of both companies.

"ATM Tech Solutions, Inc. was established 28 years ago and has a vast amount of experience with developing Tracking Solutions and is well respected in the industry. We feel the ATM line of software solutions, all RFID enabled, with its core product being MasterTrak Plus and the new products, DeskMate, BookMate and others in development, will provide our dealers, distributors and OEM's the opportunity to offer a wider and more cost effective offering to their customers... the ATM solutions offer the perfect combination of functionality and price point." said Will Garth, Business Leader Colorflex.

The acquired technology is expected to extend Colorflex's current demand print offerings by adding capabilities to deliver on-demand, full functionality, real-time tracking. Following the acquisition, the first to benefit from these enhanced capabilities will be dealers and OEMs servicing small-to-medium sized business customers needing an affordable tracking solution.

"At ATM Tech Solutions, we have developed a reliable, scalable and comprehensive tracking solution with very sophisticated functionality, but designed to keep the system price affordable," said Alan McGaffin, President, ATM Tech Solutions...and we feel that this acquisition will allow both companies to expand their existing market share and develop new products together for new markets ."

"The passionate and talented developers at ATM have built a powerful tracking solution with the features and tools that can truly revolutionize the data cartridge industry and is an excellent fit with the future direction of Tri-Optic!," said Jeff Symes, Business Leader, Tri-Optic.

Marek Czerwinski, President EDP. LLC says "We're excited and looking forward to welcoming the ATM staff to the EDP, LLC team."

About Engineered Data Products, LLC

Engineered Data Products, LLC is headquartered in Westminster, Colorado and is the parent company of Colorflex, specialist in demand print software and label manufacturing and Tri-Optic the world leader in Storage Media Barcode Label Technology. EDP, LLC is owned by Celeritas Group, LLC, a privately held investment and management holding company that support niche market segments across a broad range of industries. www.edp-usa.com www.colorflex.com www.tri-optic.com
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