

## WATCHDOG ENTERPRISE...

Watchdog E is Colorflex's fully integrated, data polling/print software. It is the preferred method of printing on-demand, Label and Form servicing applications because it completely automates the printing process, using simple delimited text file output from any data source.

By using data that already resides in the system, printing with Watchdog E reduces manual data entry errors, and virtually eliminates multiple data entry mistakes or omissions.

After finding specified data, Watchdog E can perform the following functions

- Utilize multiple data sources, template designs and output printers
- Exclude duplicate records as required
- Clean extraneous characters or records as required
- Execute specified rule based data transformation tasks
- Route data as specified

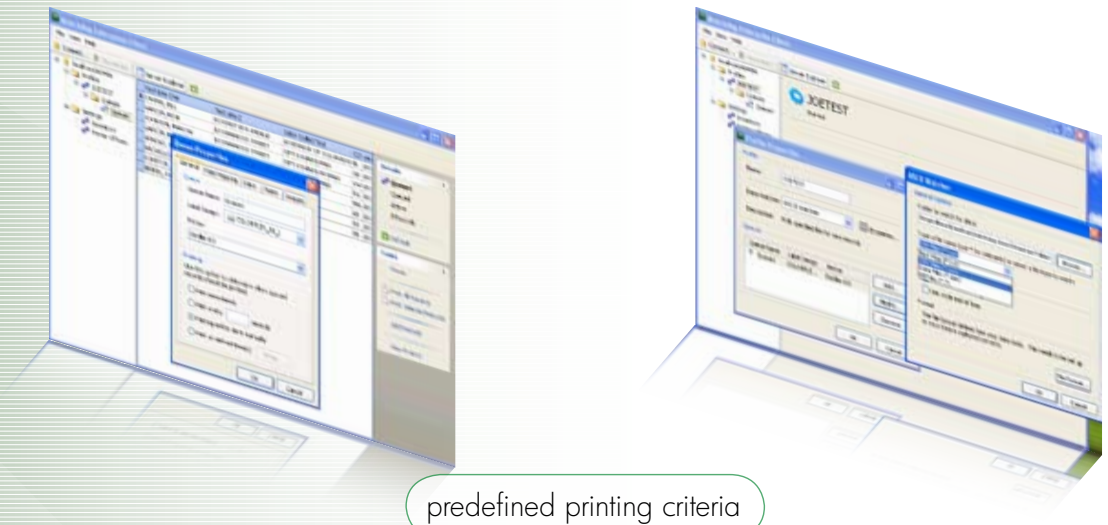
Watchdog E provides an easy, expandable, networkable solution for managing enterprise data, making Label and Form printing effortless. Automatically printing or re-printing individual items or entire print runs, seamlessly using its internal print engine.

Watchdog E provides two methods for managing data

- The ASCII method watches for a variety of file formats in multiple specified locations
- The Serial method watches for inbound serial data streams

### POLL AND PRINT *AUTOMATION* IS 1....2....3..... STEPS AWAY

- 1 SETUP – Watchdog E is configured to find data in specified directories
- 2 WATCH – Watchdog E matches any new data placed in the specified directory or directories, to pre-defined criteria, transforms it based on pre-set rules, and then processes it for printing
- 3 SEND – Once processed Watchdog E *automatically* prints the data at a specified time and location on custom or stock Labels or Forms as required



Like other software in the Colorflex family of print solutions, Watchdog E enables printing any combination of variable COLOR, variable TEXT, Variable BARCODE, and with the NEW Referenced Image feature, variable IMAGES/GRAPHICS like never before. For the most challenging *automated* print applications Watchdog E allows complete control of all print elements and produces the highest quality output available.

## KEY FEATURES

- True Client/Server Architecture
- Runs as a Windows® Service
- Unlimited data sources
- Unlimited print destinations
- Intuitive User Interface
- Internal Security to prevent un-authorized configuration changes

*NOTE: Colorflex configuration, installation, training and design services available*

## SYSTEM REQUIREMENTS

OS: Windows® NT (SP4+)/2000/XP

RAM: 512MB

Free Disk Space: 12MB

Windows® compatible Color Printer

Serial Connector and Serial Cable (Optional Hardware)

## ABOUT COLORFLEX LABEL STOCK

Colorflex offers an array of labels sizes and formats on high quality label stock, that can be used with Watchdog E. Whatever your labeling needs, Colorflex can provide recommended label stock.



For more information and a complete demonstration, contact your nearest Colorflex representative

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